

Canva free plan version compared to 9 other free plan online graphic design tools

	Canva	Adobe Express	VistaCreate	Piktochart
Templates:	Access to 1M+ designed templates.	Access to 100,000+ designed templates.	Access to 100,000+ designed templates.	Access to all templates and formats.
Photos and Graphics:	Access to 3M+ stock photos and graphics.	Access to 1M+ photos, videos and music tracks.	Access to 1M+ photos, videos and vectors.	Unlimited visual projects.
Design Elements:	Free icons, shapes, and lines.	Basic shapes and icons.	Basic shapes and icons.	Basic shapes and lines.
Text Gradient Feature:	YES (By using the "TypeGradient" App)	NONE	NONE	NONE
Text Photo Feature:	YES (By using the "FontFrame" App)	NONE	YES	NONE
Photo Editing:	Basic photo editing tools.	Basic photo editing tools.	Basic photo editing tools.	Basic photo editing tools.
Video Editing:	Basic video editing tools.	Basic video editing tools.	Basic video editing tools.	Basic video editing tools for uploaded & imported files.
AI Tools:	Limited for writing and design.	25 Credits per month for images, templates and more.	NONE	50 Credits
Cloud Storage:	5GB cloud storage.	5GB cloud storage.	10GB cloud storage.	100MB of cloud storage.
Collaboration:	Invite members to collaborate.	Not available on the free plan.	Not available on the free plan.	Not available on the free plan.
Export Options:	Download designs in JPG, PNG, and PDF formats.	Download in JPG and PNG formats.	Download in JPG, PNG, and PDF formats.	2 PNG format low-resolution downloads.
Other Features:	Access to free fonts and color palettes.	Limited animation features.	Access to free fonts, animations and backgrounds.	Basic chart and map creation tools.
Device Types:	Web and Mobile	Web and Mobile	Web and Mobile	Web only

	Canva	Snappa	Visme	Stencil
Templates:	Access to 1M+ designed templates.	Access to 6,000+ designed templates.	Access to a limited number of free templates.	Access to limited free templates.
Photos and Graphics:	Access to 3M+ stock photos and graphics.	Access to 5M+ HD photos and graphics.	Unlimited projects.	Limited library of photos and icons.
Design Elements:	Free icons, shapes, and lines.	Basic shapes and icons.	Basic shapes and lines.	Basic shapes and icons.
Text Gradient Feature:	YES (By using the "TypeGradient" App)	NONE	YES	NONE
Text Photo Feature:	YES (By using the "FontFrame" App)	NONE	NONE	NONE
Photo Editing:	Basic photo editing tools.	Basic photo editing tools.	Basic photo editing tools.	Basic photo editing tools.
Video Editing:	Basic video editing tools.	NONE	Basic video editing tools.	NONE
AI Tools:	Limited for writing and design.	NONE	Full access design AI	NONE
Cloud Storage:	5GB cloud storage.	3 design downloads per month.	250MB cloud storage.	Save up to 10 images per month.
Collaboration:	Invite members to collaborate.	Not available on the free plan.	Real-Time Regular support.	Not available on the free plan.
Export Options:	Download designs in JPG, PNG, and PDF formats.	Download in JPG and PNG formats.	Download in JPG (limited to low resolution).	Download in JPG and PNG formats.
Other Features:	Access to free fonts and color palettes.	Basic text editing tools.	Basic data visualization tools, limited interactive content creation.	Basic text editing tools.
Device Types:	Web and Mobile	Web only	Web and Mobile	Web only

	Canva	Fotor	Easil	Plasfy
Templates:	Access to 1M+ designed templates.	Access to 50,000+ designed templates.	Access to 2,500+ designed templates.	Access to 15,000+ designed templates.
Photos and Graphics:	Access to 3M+ stock photos and graphics.	Access to 30,000+ photos, videos and fonts.	Access to 1M+ stock photos.	Access to 8M+ stock photos.
Design Elements:	Free icons, shapes, and lines.	Basic shapes and icons.	Basic shapes and icons.	Basic shapes and icons.
Text Gradient Feature:	YES (By using the "TypeGradient" App)	YES	NONE	YES
Text Photo Feature:	YES (By using the "FontFrame" App)	NONE	YES	NONE
Photo Editing:	Basic photo editing tools.	Basic photo editing tools.	Basic photo editing tools.	Basic photo editing tools.
Video Editing:	Basic video editing tools.	Limited AI and basic video editing tools.	NONE	AI Video Builder Not available on the free plan.
AI Tools:	Limited for writing and design.	AI art effects, video enhancer and video background remover.	NONE	AI Image Generator Not available on the free plan.
Cloud Storage:	5GB cloud storage.	500MB cloud storage.	Limited cloud storage.	Limited cloud storage.
Collaboration:	Invite members to collaborate.	Not available on the free plan.	Not available on the free plan.	Not available on the free plan.
Export Options:	Download designs in JPG, PNG, and PDF formats.	Download in JPG, PNG and PDF formats.	Download in JPG and PNG formats.	Download in JPG and PNG formats.
Other Features:	Access to free fonts and color palettes.	Collage maker and beauty retouching.	Basic text editing tools, limited brand kit features.	Basic text editing tools.
Device Types:	Web and Mobile	Web and Mobile	Web only	Web only

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*Content in this document is valid as of 7/30/2024

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